



September 13-15, 2006
Bangkok, Thailand

- What:** Food Ingredients Asia (*Fi Asia*)
- Who Should Attend:** U.S. exporters of food ingredients, additives, equipment, and supplies
- Why:** Recognized as the top meeting place for food ingredient suppliers, *Fi Asia* attracted 1,750 exhibitors and 6,500 visitors in 2004. Returning to the popular and accessible location of Bangkok in 2006, this successful event attracts food professionals from the entire Southeast Asian region.
- The Market**
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- Thailand is Southeast Asia's second largest economy, which has shown remarkable improvement with growth forecast to be 5.5 percent for 2006 following growth of 4.7 percent in 2005. Thailand is an important source of global agricultural supplies, and the Thai processed food sector is one of the most developed in Southeast Asia. Based on Thailand's forecasted economic development, the total value of spending for food and beverages is expected to grow from an estimated \$26 billion in 2004 to \$37.8 billion in 2009.
- Thailand is currently the 16th largest export market for U.S. agricultural products including fish and forestry products. In 2004, Thailand imported \$111 million in consumer-oriented foods from the United States, up 39 percent from the previous year. Corresponding U.S. imports of these food products from Thailand were \$498 million, up 11 percent. Strong intra-Asia demand, diverse export markets, and a competitive presence in both the agricultural and the industrial sectors supported strong growth in manufacturing and helped to strengthen the economic recovery process.
- Best Products:** Specialty food ingredients, bakery, and snack ingredients

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We hope you will consider joining us at this USDA-endorsed event!